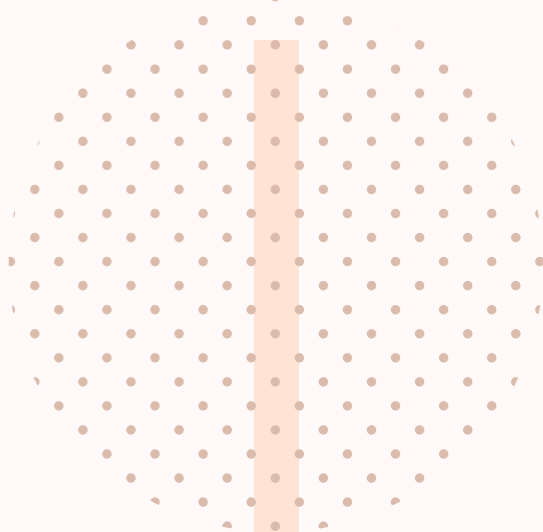


RESOURCE TOOLKIT

ACCESS TO ALL OF THE ALL THE
RESOURCES NEEDED TO BECOME A
SUCCESSFUL CREATOR ON
INSTAGRAM



INFLUENCER PLATFORMS YOU SHOULD BE ON:

FOHR

[HTTPS://WWW.FOHR.CO/INFLUENCERS/SIGNUP](https://www.fohr.co/influencers/signup)

TRIBE

[HTTPS://OFFERS.TRIBEGROUP.CO/TRIBE-APP](https://offers.tribegroup.co/tribe-app)

OCTOLY

[HTTPS://WWW.OCTOLY.COM/INFLUENCERS?LOCALE=EN-US](https://www.octoly.com/influencers?locale=en-US)

ASPIREHQ

[HTTPS://APP.ASPIREIQ.COM/CREATORS/SIGNUP](https://app.aspireiq.com/creators/signup)

PALM (ECO-FOCUSED INFLUENCER PLATFORM FOR MICRO-INFLUENCERS)

[HTTPS://AIRTABLE.COM/SHR32SKRLTDCJAVMG](https://airtable.com/SHR32SKRLTDCJAVMG)

REWARD STYLE

[HTTPS://APP.REWARDSTYLE.COM/APPLY/HOME?LANG=EN_US](https://app.rewardstyle.com/apply/home?lang=en_US)

LUMANU

[HTTPS://WWW.LUMANU.COM/EARLY-ACCESS](https://www.lumanu.com/early-access)

GLOBAL ADVERTISING STANDARDS

ASA/CAP (UK GUIDELINES FOR INFLUENCERS)

[HTTPS://WWW.ASA.ORG.UK/RESOURCE/INFLUENCERS-GUIDE.HTML](https://www.asa.org.uk/resource/influencers-guide.html)

FTC OFFICIAL RELEASE DISCLOSURE GUIDELINES FOR INFLUENCERS (USA)

[HTTPS://GUIDES.LOC.GOV/INFLUENCER-MARKETING/REGULATIONS](https://guides.loc.gov/influencer-marketing/regulations)

FTC INFLUENCER GUIDELINES BREAKDOWN (USA)

[HTTPS://GUIDES.LOC.GOV/INFLUENCER-MARKETING/REGULATIONS](https://guides.loc.gov/influencer-marketing/regulations)

AD STANDARDS INFLUENCER MARKETING DISCLOSURE GUIDELINES (CANADA)

[HTTPS://ADSTANDARDS.CA/WP-CONTENT/UPLOADS/AD-STANDARDS-INFLUENCER-MARKETING-STEERING-COMMITTEE-DISCLOSURE-GUIDELINES_FALL2020_EN.PDF](https://adstandards.ca/wp-content/uploads/ad-standards-influencer-marketing-steering-committee-disclosure-guidelines_fall2020_en.pdf)

ESEA INFLUENCER ADVERTISING GUIDELINES (EUROPE)

[HTTPS://WWW.EASA-ALLIANCE.ORG/COVERAGE/ISSUES/INFLUENCER-MARKETING](https://www.easa-alliance.org/coverage/issues/influencer-marketing)

INSTAGRAM COMMUNITY GUIDELINES

FACEBOOK & INSTAGRAM COMMUNITY GUIDELINES

[HTTPS://WWW.FACEBOOK.COM/HELP/INSTAGRAM/477434105621119/](https://www.facebook.com/help/instagram/477434105621119/)

INSTAGRAM GUIDELINES FAQ

[HTTPS://ABOUT.INSTAGRAM.COM/BLOG/ANNOUNCEMENTS/INSTAGRAM-COMMUNITY-GUIDELINES-FAQS](https://about.instagram.com/blog/announcements/instagram-community-guidelines-faqs)

USEFUL RESOURCES & BLOGS

INSTAGRAM FOR CREATORS

[HTTPS://ABOUT.INSTAGRAM.COM/CREATORS](https://about.instagram.com/creators)

LATER

[HTTPS://LATER.COM/BLOG/](https://later.com/blog/)

HOOTSUITE

[HTTPS://BLOG.HOOTSUITE.COM/](https://blog.hootsuite.com/)

INFLUENCER MARKETING HUB

[HTTPS://INFLUENCERMARKETINGHUB.COM/](https://influencermarketinghub.com/)

HOLLER ACADEMY BLOG

[HTTPS://WWW.HOLLER.ACADEMY/BLOG](https://www.holler.academy/blog)